

BAY OF PLENTY REGION COMMUNITY PROFILE

Total population

Usually resident population

267,744**6.3%**

Share of NZ 2013

Birthplace

NZ born

205,491**77%**

Share of total in 2013

Ethnicity

Maori

68,940**26%**

Share of total in 2013

Smoke

Regular Smoker

32,841**16%**

Share of total in 2013

Marriage

Married (not separated)

92,349**44%**

Share of total in 2013

Qualification

No Qualification

44,772**21%**

Share of total in 2013

Total Income

\$5000 or Less

23,958**11%**

Share of total in 2013

Labour Force

Employed Full-time

86,937**41%**

Share of total in 2013

Transport To Work

Drove a Private Car or Truck or Van

58,203**50%**

Share of total in 2013

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